



TRANStoWORK

Work based Learning in Architecture, Engineering and Construction (AEC) Industry: the TRANSition of young people to WORK

Project n. 2017-1IT01-KA202-006112 – CUP G36J17000770006

DISSEMINATION PLAN

Description

The present Document provides the **Guidelines** which each Partner is called to follow to ensure maximum dissemination of **outputs**. In order to guarantee full compatibility with the needs which emerge locally, the Document will be “flexible”, i.e. it may be changed and improved according to the needs and requests of the different target groups and indications from stakeholders.

The Document describes the following points:

1. Aims
2. Multiple targets(*to which the dissemination is direct*)
3. Responsible for the Dissemination
4. Indicators
5. Tools and Activities
6. **Common dissemination rules**

1. Aims

The Plan's aims are:

- Guarantee a good circulation of the information and the output of the project to the project targets.
- Expand dissemination through shared use of networks with partners.
- Promote a network between the players involved directly and indirectly (VET, Companies, PublicAdministration, etc.).
- Share quantitative / qualitative indicators for the dissemination of the documents / outputs.

2. The multiple Targets

In detail, the dissemination activities will be directed at three different levels:

- *Local/regional level:*

- **Vocational Training System, Secondary Education System, Companies and Social Partners.**

These actors are essential participants for the project's success. The network which will be created should serve to support the VET system for definition and review of the curricula corresponding to the needs expressed by the territory and integrated by WBL. In particular, companies must interact with the Vocational Training Center in “input” (providing the information which allows constant review of the curricula) and in “output” (offering to young people employment opportunities through quality apprenticeships and internships)





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- **Local and regional public authorities** are involved in training, labor and production policies to favor, support and promote policies that are geared towards the ongoing transformations in the production sectors.
- **Workers' Associations, Chambers of Commerce, Entrepreneurship Associations, Employment Centers.** It is crucial to maintain an open relationship with those realities that favor the Transition Process. On the other hand, since the experimentation of the training process is managed "bilaterally", social partners are strongly involved and can become important carriers for dissemination.

- National level:

- **Public authorities involved in the fields of Vocational Training, Education and Employment.** Their involvement is aimed at spreading activities, good practices and developing guidelines for the promotion of: work-based training paths; employment policies; studies and analysis of the contribution that vocational training gives to the socio-economic sustainability of development.
- **National agencies**, both public and private, in order to activate a fruitful comparison on ways to reorganize the training program offered, integrating it with methodologies aimed at producing youth employment (the WBL model, through quality internships and transition to work).

- European and international level

- **European networks** of project partners. Each partner is already inserted on a Europe-wide network for exchange of good practices Dissemination activities will also be promoted on these networks. For example, the Italian, Spanish and Lithuanian training center also belong to a European Network (REFORME NETWORK) to be involved in dissemination.
- International dissemination is also promoted through the **website**, where the most important contents on guidelines and instruments will be available free of charge in English.

3. Responsible for the Dissemination

The responsible Partner for the dissemination is CDS (Italy) which is complemented by the IIPLE. Obviously, in view of the plurality of targets of dissemination, **each partner** is required to participate, according to what is agreed in the present Document.

4. Indicators

Are specified some quantitative and qualitative indicators to be kept in mind in the implementation of the Dissemination Plan.





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Quantitative indicators:

- number and characteristics of the people who must be involved and reached through public seminars/event;
- number of published articles
- number of stakeholders identified
- timing and characteristics of the mailing list;
- methods of dissemination of the documents produced;
- contents and review of websites

Qualitative indicators:

- photos
- video
- Attendance / signature sheet
- Mailing list
- Web site visits
- Evaluation questionnaires for the effectiveness of what has been transmitted through seminars, etc

5. Tools and activities

Some instruments are used to guarantee a good circulation of the information and of the outputs of the project to the project targets, such as:

A. Flyer TRANS to WORK project in English and in the languages of the partners. The document summarizes the project and it is distributed via web and in occasion of seminars/public events.

B. the **website (www.transtowork.com)**, updated periodically, with news and information on performance of the project activities and achievement of partial and final results.

- **Interlinks** between the website and the partners' websites, in order to boost dissemination using existing networks; (*page dedicated to the project on each partner websites and publication of the logo / banner*)
- possibility of registering on a **mailing list** to be constantly informed of project activities and search updates and guides on the project website;
- **areas dedicated to freely accessible information.** (OER - Open Educational Resources) In addition to intellectual outputs (*all produced in digital form, in freely consultable and downloadable in PDF format*), it will be possible to download other material on the project, such as interviews, photos, videos, communications and local and national directives relating to the project, etc.);
- **Facebook, LinkedIn and Twitter** accounts dedicated to the project and a **Youtube** channel will be opened on which to upload videos about experiences, activities, etc. In particular, the young people who participate in the pilot experience will be asked to give a short interview on their training





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and transition experience. These interviews, which require the authorisation of parents for minors, will be published on Youtube.

- C. writing and publishing **articles** in daily newspapers, general/specialist magazines and on web to dissemination of the objectives and results of the project. All partners cooperate periodically.
- D. submission of periodic newsletters to mailing list, stakeholders, press agency
- E. **public seminars/workshop**: each partner organises at least one/two public seminars to present the project's aims and results (in other words, the project's state of art). In particular:
 - I. After the kick-off meeting, each partner organises **a local presentation of the project** in the various phases, the method, the objectives and the expected results. Each partner collects opinions, assessments, criticism and proposals which serve as the first corrective feedback of the project.
 - II. Dissemination activities will also take place during the implementation of Intellectual Outputs (for example IO 1) through the organization of roundtables, focus groups, and workshops with stakeholders to compare and validate the content being developed or already developed. At the end of each seminar/event it is produced a report in partner's language and translated into English.
- F. **Five multiplier events**(1 event in each country of the partners + 1 final conference – with at least 50 people involved) will be organized to publicise the results/final data and plan their future use.
- G. **The final publication**, considering the value it may have for educators and trainers who wish to carry out activities supporting young people with informal methods, will be shared on the OER platform. The publication will be distributed to the participants during the final conference.
- H. Erasmus+ Project Results Platform. Platform that provides us the EU for implementing the dissemination.





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6. Common dissemination rules

a) Mandatory indications/references

Any communication or publication concerning the project, carried out collectively or individually by the partner, including conferences and seminars, web pages/articles, information or promotional material (brochures, leaflets, posters, presentations etc.), must contain:

- The European Union/ Erasmus+ Symbol 
- The statement: Co-funded by the ERASMUS+ KA202 Strategic Partnerships for vocational education and training, Programme of the European Union
- Project references: Project n. 2017-1IT01-KA202-006112 – CUP G36J17000770006

b) Signatures sheet:



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 the transition of young people to Work
 Project No. 2017-1IT01-KA202-006112 – CUP-G36J17000770006
 Co-funded by the Erasmus+ Programme of the European Union
 1st Transnational Meeting – Bologna – 27-28 November 2017 – 27th – MONDAY

Name/Surname	Organization	Address-organization	Phone	E-mail	Signature





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IN BRIEF

TOOLS&MEDIA	WHEN/HOW MANY	WHO
Brochure/Flyer	Seminars/public Events	CDS and Partners translate in national language
Website	Always	IIPLE with the contribution of all Partners
Social media (facebook, twitter, youtube)	Always	All Partners
Newsletter	To promote event, results, IO's (at least 6 issues)	All Partners
Interlinks/banner	Always	All Partners
Articles	To promote event, results, IO's	All Partners
Contacts with press agencies, local radio&television broadcasting	To promote events, results, IO's	All partners
Public seminars/events	Almost 2 for each Partner	All partners
Multiplier events	1 for each Partner	All partners
Final conference	1 at the end of the Project	IIPLE with the participation of all partners
Erasmus+ Platform	Always	IIPLE

